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# A vibrant campaign to promote product vaseline GLUTA-HYA

## Objective

- Enhance their brand visibility and highlight the product Vaseline GLUTA-HYA
- Encourage people to make a purchase

## Strategy

- Targeted Female Audience.
- Organized a special event called Flaunt Your Glow.
- Invited influencers in the beauty and lifestyle categories to cover the event.
- Instructed them to promote the product during the event.

## Campaign Results:

5

Videos Delivered

3M

Avg Views

2

Days Campaign

5

Creators



Platforms





X



**Contact Now**



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