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GRYNOW . UAE



Increasing awareness around Kwality Global's new bonbon bites

Objective

- To raise awareness around the new Kwality Bonbons.
- Create curiosity and interest among the audience.

Strategy

- Targeted both young and adult audiences.
- Collaborated with creators from different categories such as food, mom, lifestyle etc.
- Provided them with customized scripts.
- Guided them to create videos showcasing the bonbon bites as the best sweet.

Campaign Results:

7

Videos Delivered

2.5M

Avg Views

1

Month
Campaign

7

Creators



Platforms





X



Contact Now



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